



## **Special Offer Policy with Payment Terms**

<b>LAST REVIEW</b>	06/10/2023
<b>NEXT REVIEW</b>	06/10/2024
<b>VERSION NUMBER</b>	2.0
<b>LAST UPDATED BY</b>	Dr. Syed Ali Tarek

## **Special Offer Policy with Payment Terms:**

### **1. Special Offer Duration:**

- The special offer remains valid for a limited period as specified in the promotional material or communication.

### **2. Offer Details:**

- The special offer encompasses discounted prices or additional benefits for specific products or services.

### **3. Payment Terms:**

- To take advantage of the special offer, full payment must be received within 7 working days from the offer initiation date.

#### **Bank Details for all payments:**

Williams College Ltd  
Account Number: 00301219  
Sort Code 60-83-71  
Bank Name: Starling Bank  
IBAN GB53SRLG60837100301219  
SWIFT SRLGGB2L

### **4. Reverting to Original Price:**

- If payment is not received within the stipulated 7 working days, the price will automatically revert to the original/pre-offer price.

### **5. Notification:**

- A reminder may be dispatched on the 5th working day to alert the customer of the impending reversion to the original price.

### **6. Payment Confirmation:**

- Payment confirmation must be received and verified by our accounts department within the specified timeframe to retain the special offer price.

### **7. Extension or Exception:**

- Requests for payment extension or exceptions must be communicated and approved by our billing department before the offer expiration date.

### **8. Cancellation:**

- Failure to complete payment within the designated period will result in the cancellation of the special offer, and services/products will be provided at the original price.

### **9. Refunds:**

- Refunds for payments made after the offer expiration date will not include the special offer discount. Refunds will be processed based on the original price.

**10. Terms & Conditions:**

- This special offer policy is subject to the terms and conditions specified in the original promotional material or communication.

**11. Communication Channels:**

- All communications regarding payment, extensions, or cancellations will be conducted through the provided contact details or official communication channels.

Students are advised to adhere to the specified payment terms to benefit from the special offer. Any queries or requests for clarification regarding the special offer policy should be directed to our admissions department.